

# Sustainable Mobility at Tetra Pak

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Direttore Comunicazioni





# 10 minutes on Tetra Pak® Sustainable Mobility

1. New ways of working
2. Bicycle lane
3. Bike to work
4. Carpooling
5. Sustainability
6. Mobility 2.0





# OUR VISION

We commit to making food safe and available, everywhere



OUR  
PROMISE





# Protecting Food, Protecting People, Protecting Futures

The pillars of our brand and the chapters of our sustainability story

FOOD



**Employees, communities & society at large**

Safeguarding, supporting and developing those whose lives we touch



PEOPLE

**Safety, Quality & Availability**

Protecting your products with our processing & packaging solutions

FUTURES



**Materials, water, CO<sup>2</sup> & more**

Pursuing environmental excellence along the entire supply chain

**Innovative technologies & smart solutions**

Understanding and supporting our customers' business growth ambitions



FUTURES



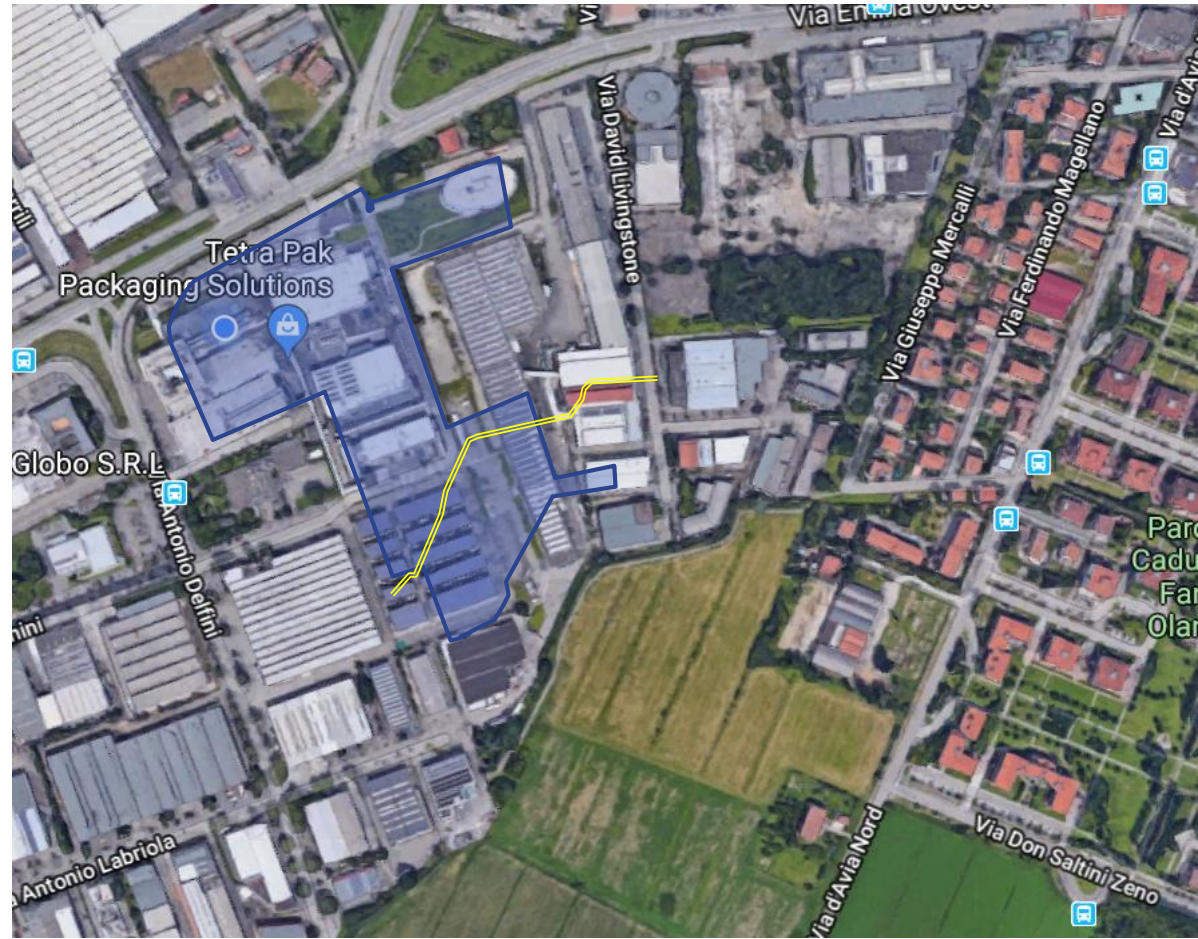
# New ways of working



**Work is a state of being – not a place**



# Bicycle lane in 2013





# B2W: Bike to Work



## "BIKE TO WORK" 2018 EDITION



**16 May 2018**  
**07:30 - 09:00**



@ Bike Parking Lot

CUT YOUR  
ENVIRONMENTAL  
IMPACT!

- Wednesdays
- April to October
- Free breakfast

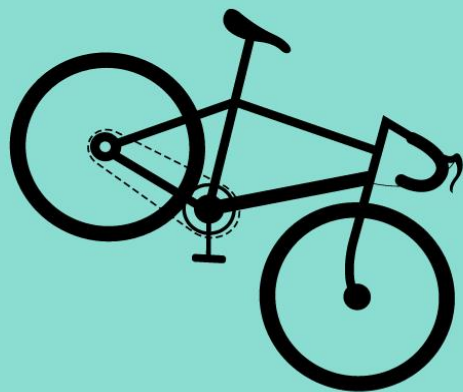






# Bike to Work

 #Giretto d'Italia Edition



21 September 2017  
07:30 - 09:00

@ Bike parking lot



If you come to work by bike we'll offer you the breakfast and a gadget by Decathlon! 

In collaboration with:



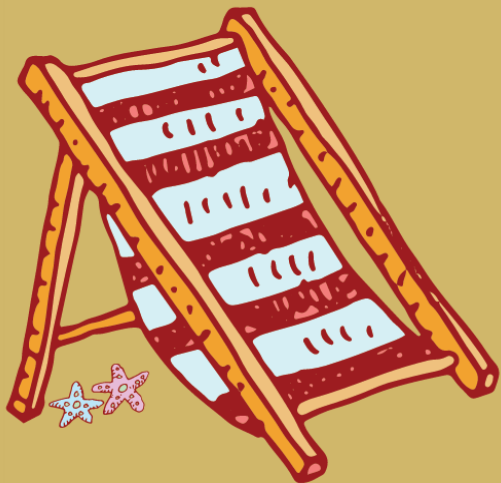


# BIKE TO WORK

## #SUMMER EDITION



**CUT YOUR ENVIRONMENTAL IMPACT!**



**IF YOU COME TO WORK BY BIKE WE OFFER YOU BREAKFAST**





# BE COOL... BIKE TO WORK!



## CUT YOUR ENVIRONMENTAL IMPACT

### GET YOUR BREAKFAST



@bike parking lot



## 13 JUNE 2018 07:30 - 09:00

# BE COOL





# Carpooling

- 18 crews
- minimum 3 passengers
- parking within the premises

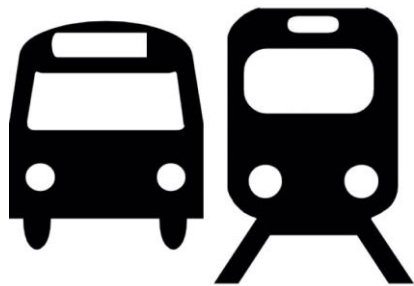
Let's Carpool!





# Sustainable mobility

We promote sustainable behaviour and encourage all employees to use public transport and electrical car on the way between home and work, offering a contribution of € 300 per year



- Free public transport
- Charging Station
- e-cars for internal use





# Sustainable Mobility 2.0

## Hybrid cars coming soon in the company car fleet

Our contribution to sustainable mobility

NEWS

Thursday, 19 April 2018

😊 32 Like 💬 3

Tetra Pak has always been committed to sustainability and maximum respect for the environment. The replacement of 12 company cars with hybrid cars is an example.

By September we will start with the first 6 large sized cars, all equipped with automatic transmission.

In addition to a lower environmental impact, hybrid cars, in some municipalities such as [Bologna](#), have the possibility to access the restricted traffic area of the historic center and are not subject to traffic restrictions. They are also authorised to stop in the areas subject to payment and are entitled to free parking.

The chosen brand is Toyota, Yaris and Auris SW models.

The existing cars will be returned to the rental company.





Let's Carpool!



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@ Bike Parking Lot

CUT YOUR ENVIRONMENTAL IMPACT!

